

## Golden Chemical Agency 2023 & 2024 Batch

Registration Link & NOTICE CAMPUS DRIVE for 2023 & 2024 Passout Batch || Golden Chemical Agency || B.Tech (CS, IT, EC, Mech, EEE) and MBA/ BBA/ B.Com- 2023/2024 Passout Batch

**Registration Link:** <https://forms.gle/fBXty4yshNyJJey17>  
**Last Date of Online Application:** Tomorrow, 10th July 2024. 04.00 PM  
**Company Name:** Golden Chemical Agency (www.goldenchemic.com)

**About Company:** For same, Please go through the attached PDF at the bottom of notice.

**Date of Campus:** will be shared shortly  
**Venue:** will be shared shortly  
**Reporting Time:** will be shared shortly

**Job Title:** Asst. Manager (Quality Assurance & Marketing)  
**Department:** MARKETING  
**Employment Type:** Full Time – Permanent  
**Payroll:** Direct Payroll  
**Location:** Nagda Junction (M.P.)

### Educational Qualification:

- MBA (Year 2023/2024 Pass outs ) (All Streams)
- BE/B.Tech (Year 2023/2024 Pass outs) (EC,EEE, MECH, CS, IT)
- BBA/ B.Com (Year 2023/2024 Pass outs )

**Gender:** MALE CANDIDATES preferred  
**Job Location:** Nagda Junction (M.P.)

### CTC (SALARY):

- Rs 20,000/- PM
- Benefits: (Food & Accommodation Provided by company)

**Joining:** Immediate

### RESPONSIBILITY (Marketing Strategy):

#### Tasks:

- To Understand the Product and their technicalities.
- Identifying new business opportunities from the untapped market Sections; further developing the new market in a given segment.
- Retaining our existing clients, approach and fulfilment.
- Increasing the sales volume, capture new clients market share for a given category in the different region of a states.
- Formulate new ideas and create opportunities for direct sales to major end users by introducing innovative marketing schemes.

### Performance indicators:

- 📌 Identification & development of new market
- 📌 Revenue Generation for new clients / market
- 📌 Having the computer proficiency must & knowledge of Tally software would be additional advantage.