**Golden Chemical Agency 2023 & 2024 Batch**

**Registration Link & NOTICE CAMPUS DRIVE for 2023 & 2024 Passout Batch || Golden Chemical Agency ||B.Tech (CS, IT, EC, Mech, EEE) and MBA/ BBA/ B.Com- 2023/2024 Passout Batch**

**Registration Link:** <https://forms.gle/fBXty4yshNyJJey17>

**Last Date of Online Application:** Tomorrow, 10th July 2024. 04.00 PM

**Company Name:** Golden Chemical Agency (www.goldenchemic.com)

**About Company:** For same, Please go through the attached PDF at the bottom of notice.

**Date of Campus:** will be shared shortly

**Venue:** will be shared shortly

**Reporting Time:** will be shared shortly

**Job Title:** Asst. Manager (Quality Assurance & Marketing)

**Department:** MARKETING

**Employment Type:** Full Time – Permanent

**Payroll:** Direct Payroll

**Location:** Nagda Junction (M.P.)

**Educational Qualification:**

* MBA (Year 2023/2024 Pass outs ) (All Streams)
* BE/B.Tech (Year 2023/2024 Pass outs) (EC,EEE, MECH, CS, IT)
* BBA/ B.Com (Year 2023/2024 Pass outs )

**Gender:** MALE CANDIDATES preferred

**Job Location:** Nagda Junction (M.P.)

**CTC (SALARY):**

* Rs 20,000/- PM
* Benefits: (Food & Accommodation Provided by company)

**Joining:** Immediate

**RESPONSIBILITY (Marketing Strategy):**

**Tasks:**

* To Understand the Product and their technicalities.
* Identifying new business opportunities from the untapped market Sections; further developing the new market in a given segment.
* Retaining our existing clients, approach and fulfilment.
* Increasing the sales volume, capture new clients market share for a given category in the different region of a states.
* Formulate new ideas and create opportunities for direct sales to major end users by introducing innovative marketing schemes.

**Performance indicators:**

* Identification & development of new market
* Revenue Generation for new clients / market
* Having the computer proficiency must & knowledge of Tally software would be additional advantage.