

# NielsenIQ (NIQ) India 2024 Batch

## NielsenIQ India- Recruitment Drive - B.Tech(CS, IT, EC, EEE)/ BBA/2024 Batch

NOTE: Registration is Mandatory to participate, if interested then Hurry Up & do it fast.

Website: [www.nielseniq.com](http://www.nielseniq.com)

**About company:** NielsenIQ (NIQ) India is the industry leader in global measurement and data analytics, and the most trusted source for retail and consumer intelligence.

- NIQ delivers the Full View, the world's most complete and clear understanding of consumer buying behavior that reveals new pathways to growth.
- We provide consumer packaged goods manufacturers fast-moving consumer goods and retailers with accurate, actionable information and insights and a complete picture of the complex and changing marketplace that companies need to innovate and grow.
- We enable businesses to make critical decisions confidently, accelerating growth and optimizing performance.
- Our approach marries proprietary Nielsen IQ data with other data sources to help clients around the world understand what's happening now, what's happening next, and how to best act on this knowledge.
- We like to be in the middle of the action. That's why you can find us at work in over 100 countries, covering more than 90% of the world's population.
- Our 30,000 employees, based in over 100 countries, are talented, passionate, and unwavering in their commitment to helping clients achieve success.

**Date of Event:** Notify in Due time  
**Educational Qualification:** B.Tech (CSE/IT, ECE/ETC, EE/EEE) / BBA  
**Batch / Year of passing out:** 2024  
**Cut Off Criteria:** 60% throughout academics.  
**Gender:** Male/Female

### Recruitment/Selection Process:

Step 01: Interested candidates have to apply online at the link sent below.

Step 02: Preliminary Online Screening process consisting of Aptitude + Logical Reasoning + English Test

Step 03: Preliminary Communication Round/GD

### Shortlisted candidates from above process have to attend further process as below:

Step 04: Company Presentation & Q&A Session (Online Mode or F2F)

Step 05: Online Aptitude test (Elimination Round)

Step 06: Group Discussion / Communication Round (Online Mode or F2F | Elimination Round)

Step 07: Personal Interview Rounds (Online Mode or F2F | Elimination round)

Step 08: HR & Final Interview Rounds (Online Mode or F2F | Elimination round)

**Hiring profile:** Data Processing Specialist (DPS)/Band 9.

**Employment Type:** Full Time

**Payroll:** Direct Company Pay Roll

**Joining:** The selected candidates have to join post completion of course (Tentatively from Jul/Aug'24 onwards)

**Job location:** Vadodara, Gujarat, India (Work from office only)

**Tentative duration of training/probation period:** 1 year

### Skills/Expectations:

- Excellent organization skills, aptitude to work in team and meet deadlines
- A high degree of accuracy, proactivity and attention to detail
- Good analytics skills and aptitude for operational processes
- Common business language knowledge (English): speaking and writing with fluency.
- Good working knowledge of Advanced excel, Macros and Tableau.
- Willingness to work in evening shifts
- Must have strong problem-solving skills, be self-directed and capable of working with minimal supervision
- Bond or security details or service agreement: Not Applicable
- CTC INR 3.03 LPA Other monetary or non-monetary benefits as per company policy
- Registration Link <https://tinyurl.com/NielsenIQ-MP-2024-Batch>
- Last Date of Online Application: 24th September, 2023 (within 12 pm)
- Note: Only registered candidates can participate in campus. Registration on the link is compulsory
- Timing, Venue and other relevant details will be shared soon